



Date: October 19, 2009

To: Governing Board

From: Judy Kelly, Executive Director, San Francisco Estuary Partnership
Moira McEnespy, Deputy Program Manager, State Coastal Conservancy,
San Francisco Bay Area Program

Subject: **Public Opinion Polling/Research Survey Results by Save The Bay**

Summary

Save The Bay conducted a poll of San Francisco Bay Area voters in Spring 2006 to determine voters' opinions on wetland restoration, among other things. Based on this data, Save The Bay's *Greening the Bay: Financing Wetland Restoration in San Francisco Bay* report states that a strong majority of Bay Area residents polled say they would be willing to pay \$10 per year in taxes or fees to restore wetlands that would result in cleaner Bay water, provide flood control benefits, enlarge the San Francisco Bay National Wildlife Refuge, and increase shoreline access for the public.

In August 2009, the San Francisco Foundation (SFF) awarded grant funds to the San Francisco Bay Restoration Authority to support the public opinion polling/research recommended in Save The Bay's *Funding Options Report* (SCI Consulting Group for Save The Bay, July 2009). Phase I of this polling/research will build upon Save The Bay's 2006 findings.

To better inform Governing Board members as they prepare to provide input into this polling/research process in the coming months, Stephen Knight, Political Director, Save The Bay, will present the 2006 survey results.

Recommendation

None.