



MEMORANDUM

DATE: January 16, 2013

TO: Governing Board
San Francisco Bay Restoration Authority

FROM: Sam Schuchat
Chair of the San Francisco Bay Restoration Authority
and
Executive Officer
California State Coastal Conservancy

SUBJECT: Legislation for designation and placement of regional ballot measure

Summary

In recent weeks staff has had numerous conversations with county elections officials and multi-county special districts in the Bay Area, seeking input and feedback around the concept of legislation clarifying how multi-county ballot measures are addressed. Conversations have been held with senior staff from Alameda, Contra Costa, San Francisco, Santa Clara, and Sonoma counties, as well as with East Bay Parks, BART, EBMUD and AC Transit.

Goal of Legislation & Paths Forward

There are several issues or unresolved questions that the legislation would address.

- **Designation of Regional Measure (RM) status** and separate placement in the ballot from state and local measures.
- **Coordination of County Registrars** –Counties tend to coordinate to provide identical ballot materials on an ad-hoc basis, and these challenges would be compounded with region-wide measure. Areas where additional direction may be helpful include but are not be limited to letter/number designation, and non-English language translations.

Staff is continuing to solicit input and explore interest and support from elections officials, as well as with regional stakeholders including, but not limited to CalTrain, Calif. Association of Counties, the League of Cities, and so on. At the same time, staff is looking in to potential legislative authors.

We ask the Governing Board to authorize the Chair to introduce legislation consistent with the direction of this memo.