



Governing Board

SUMMARY MINUTES (DRAFT)

Wednesday, April 22, 2015

1:00 p.m. to 3:00 p.m.

Meeting Location:

1330 Broadway, 11th Floor Conference Room
Oakland, California

For additional information, please contact:
Clerk of the Governing Board, (510) 464 7900

Agenda and attachments available at:
www.sfbayrestore.org

1. Call to Order

Ted Lempert, Chair, called the meeting to order at about 1:03 p.m.

2. Roll Call

Fred Castro, Clerk of the Governing Board, reported that five (5) members were present. A quorum of the Governing Board was present.

Present were Keith Caldwell, Rosanne Foust, Ted Lempert, Dave Pine, John Sutter.

Absent was John Gioia.

Present were Kenneth Moy (ABAG); Judy Kelly (San Francisco Estuary Partnership); Sam Schuchat (California State Coastal Conservancy).

[Cindy Chavez, Supervisor, County of Santa Clara, resigned from the Governing Board effective April 15, 2015.]

3. Public Comments

There was no public comment.

4. Announcements

Pine announced that the Bay Area Council released a report, *Surviving the Storm*.

Sutter reported that the East Bay Regional Park District will likely place a ballot measure affecting the Oakland and Richmond districts in 2016, and the Hayward Recreation Park District will also have a ballot measure.

There were no other announcements.

5. Approval of Summary Minutes of February 25, 2015

Lempert recognized a motion by Foust and a second by Caldwell to approve the summary minutes of the Governing Board meeting on February 25, 2015. There was no discussion. The motion passed with five (5) aye votes.

Ayes: Caldwell, Foust, Lempert, Pine, Sutter.

Nays: None.

Abstentions: None.

Absent: Gioia.

6. Chair's Report

There was no Chair's report.

7. Report on Polling Results

Paul Kumar, Save The Bay, reported on results of polling conducted in April by FM3 and Public Opinion Strategy.

Members discussed a parcel tax option passing without a campaign; voter turnout in primary and general elections; likely support and opposition; voter turnout and support for local measures; primary versus general elections; Santa Clara County environmental measures; electoral advantages and disadvantages for bond measures; election expenses; a possible state park bond for the November ballot.

8. Report on Current Options for Revenue-Raising Mechanisms

Sam Schuchat, Executive Officer, California State Coastal Conservancy, reported on current options for revenue-raising mechanisms, including parcel tax and general obligation bonds.

Members discussed potential opposition to bonds; identifying parcel owners likely to be affected by a general obligation bond; outreach and education; updating the expenditure plan; potential revenues from a parcel tax and general obligation bond; examples of projects list; paying for administrative costs.

9. Report on Options for Funding Pre-Election Administrative Costs

a. ABAG Member Contributions

Kenneth Moy, Legal Counsel, Association of Bay Area Governments, reported that the ABAG Finance and Personnel Committee received a report on a proposal for support of the San Francisco Bay Restoration Authority from ABAG members and that the report was tabled.

b. Membership Option

Pine reported on the proposal for soliciting support for the San Francisco Bay Restoration Authority from cities and counties and special districts in the Bay Area.

Members discussed developing a letter and fact sheet and a list of potential supporters.

Staff will develop a fact sheet and list of potential supporters.

10. Legislation Update

Schuchat reported on the status of AB 746 (Ting) which is being heard by the Assembly Local Government Committee.

11. Report on Schedule Leading to a Possible June 2016 Ballot Measure

Schuchat reported on the draft schedule of tasks, Governing Board decisions, and deadlines for the June 2106 election, including decisions at the Governing Board meeting in June regarding a parcel tax or general obligation bond measure for either the June or November ballot in 2016; the adoption of resolutions in early 2016; outreach to stakeholders; registrar ballot, tracking poll, and bond counsel costs; scheduling additional Governing Board meetings in 2015.

Members discussed ballot costs; stakeholder and fundraising outreach; polling results supporting parcel tax; potential opposition and support for either a parcel tax or general obligation bond measure; placing a measure in the June or November ballot; updating the fact sheet.

12. Adjournment

Lempert adjourned the Governing Board meeting at about 2:30 p.m.

Next meeting is on Wednesday, June 24, 2015, 1:00 p.m. to 3:00 p.m.

Submitted by the Clerk of the Governing Board:
June 5, 2015

Approved by the Governing Board:
TBD